**INSIGHTS AND RECOMMENDATIONS**

* TO IDENTIFY BEST-SELLING PRODUCTS AND CATEGORIES
* IMPROVE THE SALES
* COMPARE PERFORMANCE BETWEEN SALES TO ADJUST SALES
* IDENTIFY PEAK YEAR IN THE ADJUST SALES USE TO PIVOT CHART
* IF PRODUCT SALES ARE LOWER, FOCUS ON ADJUST SALES, DISCOUNTS, AND BETTER USER EXPERIENCE TO INCREASE THE CAST
* IN MY DASHBOARD SHOW THE EASY TO UNDERSTANDING THE DIAGRAMS